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INVENTORY

Another Spring is near. Seed and plant time will soon be with us again, and I hand you herewith my

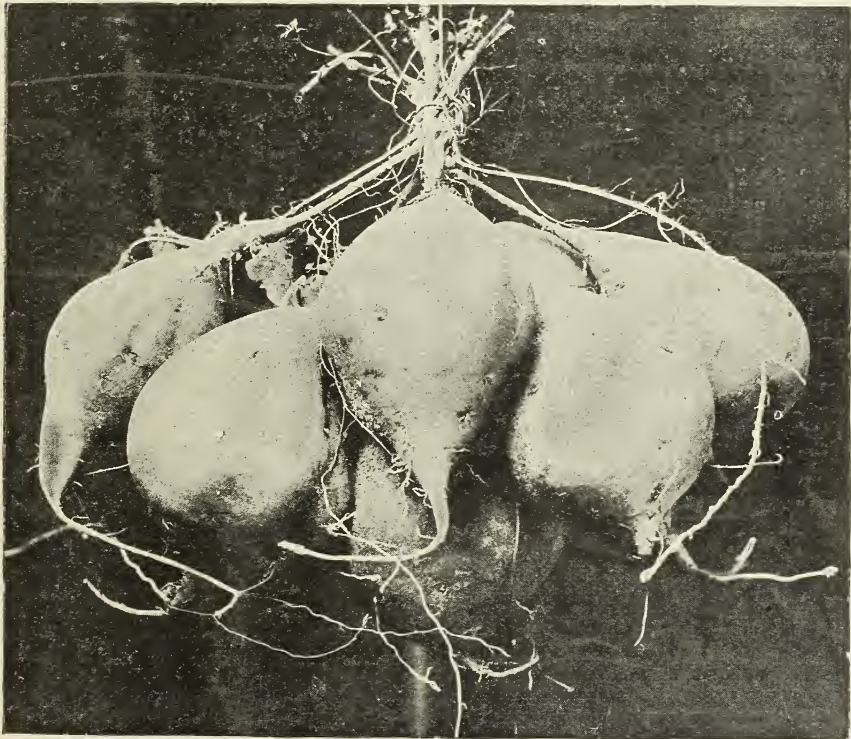
# CATALOGUE

## For SPRING of 1919

If you have not already used my seeds and plants I ask you to give me a trial order and I am confident that you will be pleased with them and my treatment. I shall be glad to receive your order—large or small. Thanking you for your past trade and confidence,

I am, faithfully yours, MICHAEL N. BORGO.

For Reference write to Vineland Trust Company, enclosing stamp for return.



# MICHAEL N. BORGO

VINELAND, NEW JERSEY

## SHIPPING INSTRUCTIONS

Please write name and address plainly, and fill all blanks perfectly. Always state how goods shall be sent, attach price to each article and add up correctly. Please do not write letters on the same sheet with order.

We pack sweet potatoes in barrels to hold three bushels and smaller lots in hamper or box. Plants are packed with moss in baskets or boxes and paper lined in cold weather, and all plants and seed are delivered on board car here without extra charge.

You will find the prices in this catalogue much lower than other catalogues, and the plants and vines are as good as you can get anywhere.

Why not try an order of plants from me, and see for yourself what kind of plants I sell, and at very low prices for A No. 1 stock?

**OUR TERMS** are cash with order.

C. O. D. shipment made when one-fourth or more is sent with order.

**IN ORDERING** always state how they should be marked, by what Railroad, Freight or Express, and any information you can give.

**SEND PAYMENTS** by P. O. Money Order, Registered Letter or Express Order.

While we take precaution to have our seed and plants pure, and of good quality and free from disease, we do not give any warrantee, express or implied, either as to quality, productiveness, or any other condition, and will not be responsible for crop.

**SHIPPING SEASON.** Our packing season commences in the Fall about October 10 and lasts as long as safe, and in the Spring about March 1st and until about May 15.

Sweet potato plants until July, Vegetable plants until September 30th.

**TIME TO ORDER.** You should order just as soon as you receive the catalogue. By ordering early you get your order filled in time before the rush of season and get just what you want.

We have two railroad companies—New Jersey Central and West Jersey Seashore R. R. Co. There are seven Expresses out each day and six in each day, and ten mail trains in and ten out.

**PACKAGES BY EXPRESS NOT PREPAID.**

**NOTICE.** If you receive more than one copy of our catalog, will you kindly hand one to someone you think would be interested in it.

**SUBSTITUTION.** It is our custom, should the supply of a variety become exhausted (which occasionally occurs in all nurseries), to substitute in its stead a similar sort. When it is desired that we shall not do this, it must be so stated in the order. To simply affix the words "No substitution" is all that is necessary.

**ALL PRICES SUBJECT TO CHANGE WITHOUT NOTICE.**

## SWEET POTATO CULTURE

### The Usual Method as Practiced Here.

About the 10th of April the potatoes are bedded in a hot bed (which may be a manure or fire heat bed). A sandy soil is best for this. The potatoes are laid evenly over the bed about one-half to one inch apart, then cover with two or three inches of the same soil. If the heat is just right, about 75 to 90 degrees, they will begin to break ground in a week or ten days when they should be kept well watered and in two or three weeks more will produce well-rooted plants, which are pulled off by thrusting the fingers of the left hand down onto the potato and pulling the plants with the right hand. In this way several "pullings" may be taken from the same potatoes and if the soil has been properly manured, watered and cared for the last plants will be as good as the first.

These plants are set either in hills or on ridges about six or eight inches high, the rows being about three feet apart and plants from 20 to 30 inches in the row. A sandy loam is considered the best soil, but they may be grown in quite heavy soil. Prepare the ground, if not already rich, by putting a handful of fertilizer rich in potash, well mixed in each hill, or a small shovelful of compost or manure. In setting plants, if the soil is dry, it is always best to put a little water in the hole with the plant, which insures its getting a good start. They should not be set until the soil becomes warm and the weather mild. Follow with thorough clean culture. For field work a cultivator with vine turners is used which throws the vines on top of the ridge, or vines may be turned by hand. We allow the vines to root on top of the ridge as it seems to do no harm.

### Growing Sweet Potatoes in the North.

Although the sweet potato finds its home in the warm light soils of the South, it is successfully grown in main parts of the North, even Maine is said to have produced good crops. For such places we would select a warm, sandy or gravelly soil, well protected from north and west winds if possible.

### Digging and Storing.

Dig in dry weather if possible, and allow to dry several hours in field. Put immediately in storage if to be kept in winter. Moving afterwards even from place to place in the same room will sometimes cause them to rot. A dry cellar with a stove or heater in it where the temperature can be kept about 50 or 60 degrees and air dry is one of the best places to keep Sweet Potatoes, although for large quantities store-rooms are often built above ground. It is usual to leave an air space of four inches or more under the bins or boxes in which they are stored.

### Cooking.

Sweet potatoes may be baked, boiled or fried, the same as other potatoes. If boiled, care should be taken to have a hot fire and take up potatoes as soon as done. Served with butter or nice, sweet cream they are liked by nearly every one. The Southern Sweet Potatoes are always baked, as boiling injures their good quality. Sweet Potatoes are also used for puddings and pies.

The Vineland Sweet Potato is the king of all sweet potatoes and has the finest flavor of all. You can take them from other states and put them next to the Vineland potato and you will find that the Vineland potato has the best flavor of all. When they are shipped to market they bring from one to three dollars a barrel more than other potatoes on account of their fine, bright yellow color and their wonderful flavor.

I have seen buyers in the markets of New York and Philadelphia looking over the potatoes, asking if they have any Vineland potatoes, if not, when will you have some, because my trade asks for them, as they are the best. Therefore when you buy seed sweet potatoes you want to buy Vineland sweet potato seed and plants. They may be higher in price but you get the best for the money. Not only that, but you get the potato that has the color, shape and flavor. When you eat or sell them you can say that this is the wonderful Vineland potato which is asked for by everybody who knows of them.

## SWEET POTATO SEED AND PLANTS

**TAKE NOTICE.**—I can not furnish any Vineland Bush Sweet Potato Seed this spring. I can supply plants.

**JERSEY YELLOW.**—This seems to be the preferred name for the Sweet Potato grown mainly in New Jersey. Our Vineland Fancy Strain has for years been carefully selected from the best Jersey Yellow seed, having a smooth skin, good form, color and general appearance as well as productiveness and keeping qualities, and we feel confident there can be no better seed Sweet Potatoes obtained anywhere.

**BIG STEM JERSEY.**—Most rapid grower and heaviest yielder of the Jersey Yellow type, and therefore growing to marketable size much earlier in the season.

### SWEET POTATO SEED

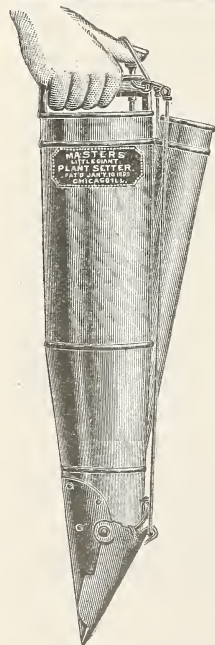
	Peck	Bus.	Bbl.		Peck	Bus.	Bbl.
Jersey Yellow .....	\$1.00	\$2.50	\$6.50	Big Stem Jersey.....	1.00	2.50	6.50

**NOTICE.** Seed Sweet Potatoes are very scarce, only about half of former years, so you should send your order soon.

### SWEET POTATO PLANTS

Ready about May 25.

Jersey Yellow, - - - - -	12, 25c; 25, 40c; 50, 60c; 100, 90c, prepaid.
Big Stem Jersey, - - - - -	12, 25c; 25, 40c; 50, 60c; 100, 90c, prepaid.
500, \$1.50; 1000, \$2.75, by parcel post or express, not prepaid.	



## MASTER'S PLANT SETTER

In operation the plant roots are put down to proper depth below the surface where the ground is cool and damp. You never have to wait for a shower; plants may be safely set, regardless of weather. Every farmer, truck grower and gardener should have one or more. Any man with very little practice can set 12,000 plants each day. One man will set, water and if desired fertilize, more plants than three men can set by hand---and every plant is securely rooted by absorption, nature's way, so that it has a chance to grow. Two barrels of water with one of these setters, will insure a perfect stand of plants on one acre, **rain or no rain.** The setter is durably constructed, the invention of a practical man, sold on honor---your satisfaction guaranteed. Price is reasonable. There is **no stooping** when using. Sets all kinds of plants, such as Cabbage, Tobacco, Tomato, Cauliflower, Strawberries, Sweet Potatoes, Sugar Beets, etc., and the plants are set in water and covered at one operation.

**Price, each \$6.00**



### THE WARD

One of the best ever grown. I have been growing the Ward Blackberries for the last five years. It is one of the best sights I ever saw. Hedge rows were seven feet apart, canes standing four to five feet high and some two and three feet wide, and the tops were such a solid mass of green, red and black berries as to almost exclude the foliage from sight. Outside those great hedge rows was a continuous mass of berries. The ripe ones were big glossy black fellows. The canes were very hardy, never having been known to winter kill, even where the temperature went 35 and 40 below zero. The Ward does not waste itself in a lot of surplus suckers and plants. I have ten acres of Ward Blackberries in fruit which are bringing from eight to twelve cents a quart.

Of course, there are other good Blackberries, hardy of cane, productive of big berries, and Blackberries of high quality, but in no other one berry that I know can all these good qualities be found. Any one who expects to make a new planting of Blackberries for family use should surely plant Ward, while market centers in northern sections may be sure of heavy crops yearly if they plant liberally of this grand berry.

A perfect Blackberry is Ward. Ward is a good shipper, perfectly hardy canes, no superfluous sprouts or canes, a great yielder of large blackberries, rich and sweet—no hard cores; fruit all on outside easily harvested.

## BLACKBERRIES

PRICES:—12, 75c; 25, \$1.00; 100, \$3.00; 500, \$12.00; 1000, \$20.00

12 and 25 are prepaid; 100, 500 and 1000 not prepaid

### The Black Diamond Blackberries.

**THE BLACK DIAMOND** is coming to be the leading berry for market and home use. The Black Diamond is what you should plant because there is not any berry that can take its place, and now is the time to set out what you may want of them, do not wait until next year, or wait for your neighbor, get it yourself, you will not make any mistake by ordering them.

**THE FRUIT.**—The fruit is jet black and firm, and will not soften either on the bush or after it has been picked. It has an exceptionally fine flavor, spicy and melting. The berry is about the size of Erie or Ohmer, an abundant bearer, frequently perfecting as many as 2000 berries on one vine and frequently as many as nine quarts have been gathered from a single vine.

**ATLANTIC DEWBERRY.**—A new fruit that you can't afford to ignore. Plants immensely vigorous and strong growing; free from rust. Wonderfully productive, single hills often bearing five to eight quarts in one season. The same planting will stand for many years without losing its vigor and immense productiveness. While the vines are quite thorny, the fruit is borne in great clusters that hang well out from the main vine, making it easy to pick. Unsurpassed shipping qualities. Owing to its great firmness, it can be shipped a long distance to market, and will remain firm and glossy jet-black for a week after picking. Season of ripening in this latitude, first of August to first of September, after all other Dewberries are gone. Size about the same as Snyder blackberry. Flavor excellent, spicy and melting.

**ANCIENT BRITTON.**—Strong, healthy canes are heavily laden with sweet, melting berries of medium size. Markets well.

**ELDORADO.**—The berries are large, jet black, borne in large clusters and ripen well together; they are very sweet, melting, have no hard core and keep for eight to ten days after picking.

**ERIE.**—Berries large and nearly round, appearing thus even larger than they really are. The canes are strong, with heavy foliage, hardy, ripens between Early Harvest and Wilson.

**KITTATINNY.**—Large, fine berries of good quality; canes strong, erect, fruitful.

**RATHBUN.**—The berries are sweet, luscious, have no core, and are firm enough to ship and handle well. The canes make a strong, erect growth.

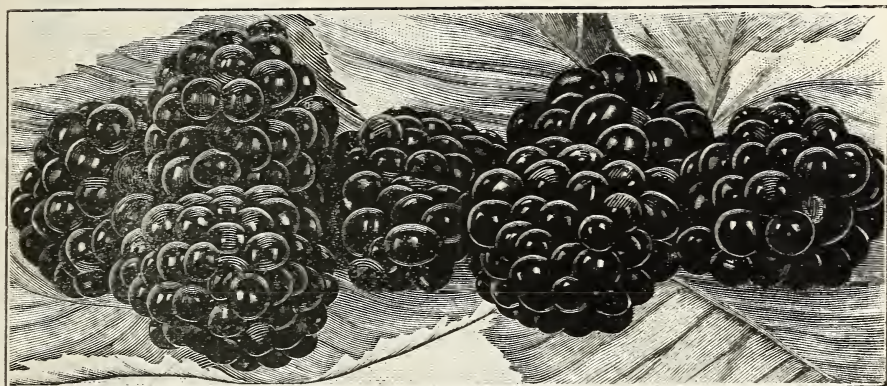
**SNYDER.**—Berries of medium size, sweet, melting. Very hardy and wonderfully productive. Leads where hardiness is a consideration. Early.

**TAYLOR.**—A good succession for Snyder in cold climates. Ripens its large, luscious berries some weeks later. Vigorous, hardy, fruitful.

**MERSEREAU.**—Fruit is as large, glossy and firm as Wilson. Stands shipping as well and sells for Wilson on any market. More productive than Wilson. A wonderful cropper.

**BLOWERS.**—Fruit large; productive. A strong grower. A new favorite with many strong points.





**THE JOY BLACKBERRY.**—Brings joy to all that grow, sell or eat it. Brings joy to the market grower in large crops and large returns; to the commission merchant who sells the fruit, to the shopkeeper who retails it and to the amateur and gardener in the home garden. No one who partakes of its delicious, health-imparting fruit, can fail to enjoy it.

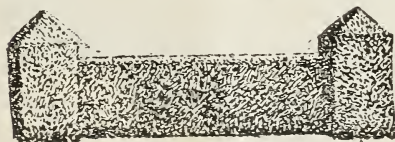
The canes are of stocky, vigorous habit, with abundant large leaves; yields very heavily every year and all the canes are loaded with fruit; has never been known to be affected with orange rust or other disease. The berries are large and almost as thick through as they are long and are coal black. In rich, luscious flavor it surpasses all other blackberries. It ripens in midseason—with Ward, Blowers and Kittatinny. I believe it to be the blackberry of the future and will become as popular as the Gandy Strawberry or the Cuthbert and St. Regis Raspberries.

### CALIFORNIA PRIVET

California Privet is one of the best hedges and beautiful shrubs on the market. It makes one of the finest hedges of all. It is hardy and its foliage is deep green. It is a very vigorous grower. This hedge is used by all railroad companies to beautify the office and depot yards and all other grounds. It will make a fine hedge around the lawn or anywhere you may want to plant them. I have a fine lot of good, strong plants.

	10	100	1000
6 to 12 inches.....	\$ .25	\$1.00	\$ 9.00
12 to 15 inches.....	.30	1.25	11.00
15 to 20 inches.....	.40	1.50	15.00
2 to 3 feet.....	.50	2.00	20.00
3 to 4 feet.....	.60	3.00	25.00

Add 1 cent each for one year old, and 2 cents for two year old if to go by mail



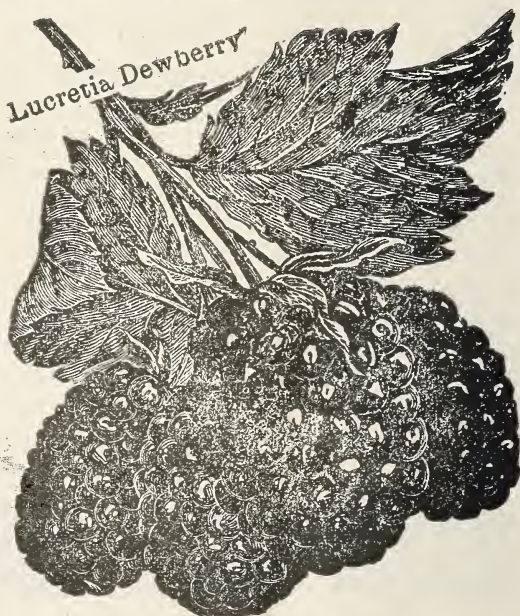


"PREMO" DEWBERRY.

**PREMO.** This remarkable new Dewberry is a sport from the grand old Lucretia. The great profitableness of the Lucretia with many growers has been because it was the earliest of the blackberry family to ripen. Now we have Premo, still earlier and larger; that means extra money in market and an earlier taste of delicious Dewberries for the family. Premo has imperfect flowers, and in planting, every third or fourth row should be Lucretia; or better yet, where one is equally fond of both varieties, they can be planted in alternate rows. Remember that Premo is a delicious great blackberry that begins to ripen when the raspberry season is scarcely half over. I have been growing the Premo for the last five years and it is a very nice berry. It ripens about June 15th, and sells high in the market.

**LUCRETIA.** This is the best of all Dewberries, extremely hardy and very productive. Ripens a week to ten days earlier than any Blackberry. Fruit

large and handsome, sweet, luscious and a glossy black. The trailing habit renders winter protection very easy in severely cold climates without snow, where that protection may be necessary.



AUSTIN'S IMPROVED (MAYES) DEWBERRY.



## DEWBERRIES---The Austin

An early dewberry of excellent quality and large yield. Berries large, short and thick canes, vigorous, hardy and productive. Ripens fully a week earlier than the Lucretia. I always plant one-third of my field in this variety. It is very hardy and never fails to give a full crop.

### PRICES

	By Mail Prepaid			By Express or Freight not paid			
	12	50	100	25	100	500	1000
✓ Lucretia .....	\$0.40	\$0.75	\$1.50			\$6.00	\$10.00
✓ Austin .....	.40	.75	1.50			6.00	10.00
✓ Premo .....	.50	.90	1.75			7.00	14.00

Lucretia Tips and Lucretia Suckers, Austin Tips and Austin Suckers, Premo Tips and Premo Suckers.

# RASPBERRIES

## ST. REGIS

### Another New Everbearing Raspberry From New Jersey

It comes well recommended. Raspberries for four months! That's what you get when you plant St. Regis—the new everbearing variety. Moreover, they are not only raspberries, but raspberries of the very highest grade—in size, in brilliant crimson color, in firmness, in flavor.

The variety has been aptly termed "the early 'till late" variety; for it is the first raspberry to give ripe fruit, while it continues to produce berries without intermission until late in October.

St. Regis is of pure American blood and of ironclad hardihood; the canes enduring the severest cold uninjured and are wonderfully prolific. Its foliage never suffers by sunburn or scald; nor is its growth impaired by the heat and drought of summer.

In addition to the bright crimson color and large size of the fruit, it is so firm and rich in sugar that it will stand shipping two hundred miles, arriving in market in first-class order; and it can readily be kept in perfect condition for several days after being gathered. In brief, it is a marvel as to size, beauty and excellence.

**WELSH** is a new berry about four years old and is taking its place far ahead of a lot of other varieties and is also taking the place next to the St. Regis. The fruit is somewhat larger than the St. Regis and other varieties. The Welch makes a fine growth; the flavor is fine; the fruit is of a deep red color and very attractive.

**THE ROYAL PURPLE RASPBERRY.**—Purple raspberries are more vigorous and productive than either reds or blacks and will succeed when reds and blacks fail. For this reason they are recommended for the average planter. The Royal is the greatest advance yet made in Purple Raspberries. It is dry, hard and firm, does not crumble, and can be picked before fully ripened, as it comes off the stem easily. The berries are fine for home and market and the bulk of the crop comes about two weeks later than the Columbian.

**PLUM FARMER** is a fine big black berry. Very fine berry for home and market and a large yielding variety. The crop matures in a very short period and also very early.

**THE IDAHO RED RASPBERRY** is a fine berry; the fruit is very large, some berries attaining over one inch in diameter and of a deep red color. Very attractive, fine flavor, and very fine for market.

**MILLER RED RASPBERRY** is a very fine berry, as good as any on the market.

**BRILLIANT.**—A variety surpassing in productiveness, size, color and hardiness the famous Miller. Ripens its fruit earlier and faster, producing bright, glossy, brilliant red berries; handsome. Being a remarkably good shipper, reaching market in all its brilliancy and firmness, it finds ready sale at good prices.

**CUMBERLAND.**—*Blackcap.* The largest raspberry known. Selected specimens measure an inch in diameter, while they are uniformly very large. The canes are extremely hardy, having undergone a temperature of 16 degrees below zero, unprotected, without injury. They are immensely productive, producing annually very heavy crops. Fruit firm and in quality equal to the very best blackcaps. Season a little in advance of Gregg.

**CUTHBERT.**—A remarkably strong, hardy variety; stands the northern winters and southern summers equal to any. Berries very large, measuring three inches around; conical; rich crimson; very handsome, and so firm they can be shipped hundreds of miles by rail in good condition; flavor is sweet, rich and luscious.

**COLUMBIAN.**—A most vigorous grower. Canes ten to fifteen feet long. It is very hardy, enduring twenty-eight degrees below zero without injury. Fruit very large, often an inch in diameter; color, dark red, bordering on purple; adheres firmly to the stem, and will dry on the bush if not picked; of rich, sprightly flavor; the best for canning or evaporating.

**GREGG.**—(Black)—Has been for many years the leading market berry. Large, firm, of good quality, ripening late. Exceedingly productive.

**THE "SCARFF" BLACKCAP RASPBERRY.**—This valuable new blackcap was introduced (under the name of Improved Gregg) last spring to the wholesale trade for the first time. We have changed the name to "Scarff" by request of many of our customers to avoid confusion that might arise between this and the old variety of Gregg. We give the following brief description and hope you will try it.

In size it compares with Cumberland, possibly a trifle larger. In productiveness it is far ahead of any Blackcaps we grow. It is absolutely hardy. Canes free from disease and strong upright growers. The canes are cleaner by far than any raspberry we have ever seen, and we think it will stand heat and drought better. It makes an abundance of good strong canes, hence our low price which should induce every grower to plant several acres.

**GOLDEN QUEEN.**—The most desirable yellow raspberry ever introduced. Especially for home use. Berries are large, of beautiful bright yellow color and of excellent quality. Medium to late.

### PRICE LIST OF RASPBERRY PLANTS

12, 60c; 25, \$1.00; 50, \$2.00; 100, \$3.00; 250, \$6.00; 500, \$10.00. 12, 25 and 50 prepaid larger lots by express or freight not paid.

## A Few Words of Appreciation

Mr. Michael N. Borgo.

Dear Sir:—I received the plants in good condition and they were O. K. Will need more next year and you will hear from me again.

Highland, N. J.,  
Yours respectfully,  
E. V. ALBERTSON.

Macon, Ga

Mr. Michael N. Borgo.

Dear Sir:—I received the 2000 Wilson, the 1000 Lucretia and the 1000 Asparagus Roots in good condition and they were O. K. I was very well pleased with all the plants.

Yours respectfully,  
GEO. BRICK.

Anthens, N. Y.

Dear Sir:—I received the plants in good condition and they were O. K. I thank you very much for your prompt shipment and good packing. I was more than pleased with them. I will remember you when in need of more. Thanking you again for your prompt attention.

Yours respectfully,  
FRANK SHEFFIELD.

Michael N. Borgo.

Dear Sir:—I received the 5000 Dewberry Plants by express and they are all O. K., and we wish to congratulate you on the packing of the plants, as they are in fine shape. I will want more and will give you orders for all I need, as yours are the best plants I ever bought.

J. P. FOX.

Portland, Indiana.

## STRAWBERRIES

**BRANDYWINE**—(Perfect). Late. Fruit extra large and very firm. Has unequaled shipping qualities. It is standard variety the country over. Very productive.

**JOE JOHNSON, Big Joe**—(Perfect). Late. Ripens with Chesapeake. Fruit is firm and of large size, has a good flavor, no green tips, wonderfully productive; plants are strong growers, thrives on any soil that will produce strawberries. If you are not growing Joe Johnson, plant heavily of them this spring.

**MAGIC GEM.** (Perfect). Introduced by R. M. Kellogg Co., and described by them as follows: Magic Gem grows the largest foliage we have ever seen. The unusually large leaves, together with the long leaf stems furnish a perfect protection to the abundance of berries this variety produces. No other variety with which we are acquainted will produce more large fancy berries per acre than the Magic Gem. The berries are not only large and abundant but are beautifully formed. The berries are highly colored, being dark red with glossy surface, and bright yellow seeds, which are imbedded in the surface just deep enough to produce a beautiful contrast. The flavor of the fruit is mild and delicious. The calyx is dark, rich green, which adds to the beauty of the berry. The berries are very firm and ship exceedingly well.

**MISSIONARY.** (Perfect). Early. For the early market this variety is known as Queen while Klondike is King for the South. Both varieties are now being extensively planted all over the country. Fruit is large, firm and beautifully shaped. Very productive.

**MASCOT.** (Perfect). Late. Begins ripening about three days after Gandy first begins ripening. Fruit is very firm, and as large as any we know of. We have extensively planted this variety for fruiting purposes. It is a good one and has come to stay. Bears his crop of big, firm, red berries. Extensively planted in all strawberry sections of the country.

**NEW YORK.** (Perfect). Mid-season. A popular mid-season variety. Plants are large and healthy. Fruit very large and ordinary firm. Noted for producing extra large crops on very poor soils. Extensively planted all over the northern half of the United States.

**NORWOOD.** (Perfect). Mid-season. One of the very largest strawberries grown. Fruit bright red of good quality. Does not do well south of Pennsylvania.

**AROMA.** (Perfect). Late. Planted in all sections of the country, especially in the middle West and Southern States. Fruit is large, but not of the largest. Quality unsurpassed. Very productive.

**EARLY OZARK.** (Perfect). Extra early. The best early variety for the Northern half of the country. It is enormously productive of berries larger than Klondyke, of the Excelsior type, but twice as large and very firm. Plants are big and strong. A very good variety.

**GLEN MARY.** (Perfect). Mid-season. Like Klondyke, a perfect flowering variety but not suited to plant with imperfect flowering sorts, as it only furnishes enough pollen for its own use. A standard variety throughout the Northern half of the country. Fruit is extra large, firm. Always brings top prices.

**HAVERLAND.** (Imperfect). Mid-season. Fruit very large and conical; plants strong growers. An old standard variety that has been tested for over a generation and is just as good today as it ever was.

✓ **REWASTICO.** (Perfect). Late. Introduced by W. F. Allen. Fruit is large and very firm. A good plant maker. In fact a good all around berry.

✓ **TENNESSEE PROLIFIC.** (Perfect). Mid-season. A well-known standard variety. Like Parsons' Beauty, succeeds over a great extent of the country. Fruit is very large, bright red, ordinary firm. Very productive.

✓ **BUBACH.** (Imperfect). Mid-season. An old standard variety well-known the country over. Fruit extra large, bright red; foliage very strong. of dark green color. Very productive.

✓ **NICK OHMER.** (Perfect). Ripens between Parsons' Beauty and Gandy, just at the time late berries are most sought for. An old standard variety. Fruit is very large and firm, a general favorite in any locality.

✓ **CLIMAX.** (Perfect). Early. A very heavy yielder of very large, round berries, firm and a good shipper.

✓ **WM. BELT.** (Perfect). Mid-season. Fruit very large and firm, of a delicate flavor. Succeeds on a great variety of soils. A very good one.

✓ **BISMARCK.** (Perfect). Fruit produced in abundance, outyielding Bubach. Shape obtuse, conical, never coxcombed; the heaviest, most solid berry ever grown or handled. Color bright scarlet, no green tips, very firm, good flavor, season medium to very late, larger in size than Bubach.

✓ **PARSON'S BEAUTY.** (Perfect). Mid-season. A very strong pollenizer. Fruit is very large, firm enough for long distance shipping. A good all-around berry. Extensively planted all over the country.

✓ **CLYDE.** (Perfect). Early mid-season. Does not do well unless planted on rich, moist soil then it is wonderfully prolific and yields great crops of big, red berries.

✓ **SUCCESS.** (Perfect). Mid-season. One of the best mid-season varieties. Makes wonderful yields on any soil that will produce strawberries of any kind. Fruit is large to extra large, bright scarlet color; flavor is mild, sweet and rich; ordinary firm.

✓ **MARSHALL.** (Perfect). Mid-season. A good plant maker of choice, strong, well-rooted plants; fruit large to very large, colored through and through, flavor as fine as one could wish; very firm and a good shipper. A standard variety.

✓ **MATTHEWS.** (Perfect). Early as Excelsior. Heavy cropper and large quantities ripen at once. Very rich in pollen. Large size; color a beautiful red, with a large green cap. Solid, very productive. Good plant maker. Do not fail to give it a trial.

✓ **KLONDYKE.** (Perfect). Of Southern origin. Production firm. Brilliantly colored and famous on all markets as a reshipper. Great plant maker. All commercial growers should plant it.

✓ **PRIDE OF CUMBERLAND.** (Perfect). Originated in New Jersey. It is large, uniform in size, resembling the Gandy. It is 10 days earlier than Gandy. The cap is very large, making the berry very pretty and showy. Color, a deep red, and unexcelled for shipping. Plant very vigorous and free from rust and remarkably productive. Most all fruit is held off of ground, which is very much in its favor. Really I think it a great berry for family garden and commercial growers. Order some; you won't regret it.

✓ **STEVEN LAKE** is as fine a late berry as anyone could want; this variety makes strong, vigorous plants, the kind that will yield large crops of fine fruit. It ripens all over in fine shape; it is a very fine berry for canning and market.

**HELEN DAVIS.** (Perfect). Fruited here last season and it gave us a good crop of large, dark red berries of excellent quality. It has been thoroughly tested on all kinds of soil for several seasons and has never failed to produce a large crop of extra large berries when other well-known varieties were almost an entire failure. It is not easily killed by frost and the fruit is produced in clusters on large, strong, fruit stalks, is perfectly formed of large size, red to the center and of highly delicious flavor unknown to any other variety.

**DR. BURRELL.** (Perfect). This berry was originated by Dr. Burrell, who originated the Senator Dunlap, which has been worth millions to berry growers. He says it is a scientific cross of Senator Dunlap and Crescent. In plant growth it is a marvel. Its foliage is large and of a beautiful dark green. In the production of fruit it surpasses either of its parents. Its berries are large and beautifully formed. Color a deep glossy red, a trifle lighter than Dunlap. The meat is solid and rich. The berries are excellent shippers and splendid keepers. The calyx is a bright green, seeds yellow. This is a strong bisexual variety and has a long blooming season, making it unequalled for a pollinizer for pistillate varieties.

**EARLY JERSEY GIANT.**—The berries are large, brilliant scarlet crimson color. It is a strong grower and a big yielder.

**MICHAEL EARLY.**—One of the earliest varieties grown, it is a very strong and healthy berry and fine for home and market.

**SENATOR DUNLAP.**—This is as fine a Medium Early variety as can be found; a variety that has a demand everywhere and produces an enormous crop of fine fruit, and it is as fine a berry as you want for market, as it will retain its color long after being picked, and therefore it is just what you want for market. The demand for this variety is very large each year. The variety you should plant for large crops and big money.

**GANDY BELL** is a strong and healthy plant maker, and the plants are strong and will yield an enormous crop of fine fruit as you want, and they are fine for canning and market, having received more per quart than for other varieties. I recommend the planting of this berry; it ripens the same time as Senator Dunlap; by planting the two varieties you shall not make any mistake.

**HERITAGE.**—An extra large berry; plants strong and healthy; just the kind that will yield a large crop of fine, handsome berries.

**SAMPLE.**—An old variety that can always be depended upon. It is popular everywhere—a strong grower, with dark green leaves, and a good plant maker. The berries are large, and retain this size until all are gone. Color deep red; firm for distant shipping. It has a smooth, glossy appearance, and is one of the largest and most prolific of the medium late varieties. There is always a great demand for plants of this variety.

**KELLOGG'S PRIZE.**—This is a pistillate variety and is claimed to cover a long season. The originator describes it as follows: "Kellogg's Prize continued to bear a little later than the Sample and Stevens' Late Champion, and was the last to be found on the vines. It was the remark of some of my customers that they did not know that Strawberries grew so large. If the public knew of the value of this variety the demand for plants could not be supplied. The berry is very highly colored, with golden seeds, the rich color extending to the center; flavor delicious, the cap is ample and in harmony with the size of the berries."

**CHESAPEAKE.**—It has been tested all over the country, and is very popular. Plants vigorous and do not rust. Foliage is thick and leathery, upright leaf stems with leaves almost round. The fruit is borne on large stems, the



greater portion standing upright, holding the fruit from the ground. It bears more fruit to the single stem than any other variety I know. Blossom is perfect, fruit uniformly large, averaging more than Gandy and more productive, firmer and better quality, without the green tips, colors all over at once. Season of ripening same as Gandy.

**CAMPBELL'S EARLY.**--Is the best of all early berries, and it is much larger than Michael Early, and it is a big yielder of fine bright berries.

### FALL OR EVERBEARING STRAWBERRIES

Lovers of strawberries are delighted to know that they can now have this favorite fruit five or six months in the year, instead of one, as in days gone by. Fall-bearing plants set in the spring will yield a good crop in the fall, again the next June, and still again the second fall, making three crops in two years instead of one. When the plants are set in the spring the blossoms should be kept off until the middle or last of July to allow the plants to become strong and well established. There will be ripe fruit in about four weeks from the time you stop cutting off the blossoms, and right along after that until the ground freezes up for winter.

**SUPERB.**—Perfect flowering. The plants of Superb are of good, average size, are strong growers and stand the winters best of all the kinds we have tested, with the possible exception of Americus. While the roots of Productive are large and fleshy, the roots of Superb are small and wiry. One parent plant of Superb will spread over a large surface, the runners being long and quite numerous. The fruit is very large, roundish, dark-colored, glossy, attractive and smooth. It is not produced in as great abundance as Productive, but each berry is large and fully developed, and above all, it has the finest flavor. The fruits are borne on the parent plants. This variety does its best when planted in hills and the runners cut.

**PRODUCTIVE.**—(Imp.) This variety produces large plants, makes plenty of runners, fruits considerably on new runner plants, and produces a large crop of good-sized, light red berries. It is firm and a good shipper. One of the best of the fall bearers.

### PRICE LIST OF STRAWBERRY PLANTS

	100	500	1000		100	500	1000
Early to mid-season.							
Missionary	\$1.00	\$3.00	\$4.75	Success	1.00	3.00	4.75
Matthews	1.00	3.00	4.75	Clyde	1.00	3.00	4.75
Kellogg's Premier	1.25	3.25	6.50	Glen Mary	1.00	3.00	4.75
Klondyke	1.00	3.00	4.75	Haverland	1.00	3.00	4.75
Senator Dunlap	1.00	3.00	5.00	Tennessee Prolific	1.00	3.00	4.75
Helen Davis	1.00	3.00	4.75	Parson's Beauty	1.00	3.00	4.75
Campbell's Early	1.50	4.00	7.50	Dr. Burrell	1.25	3.25	6.00
Michael Early	1.00	3.00	4.75	Magic Gem	1.25	3.25	6.00
Sample	1.00	3.00	4.75	Late and very late			
Early Jersey Giant	1.50	4.00	8.00	Joe Johnson, Big Joe	1.50	3.50	6.50
Climax	1.00	3.00	4.75	Mascot	1.00	3.00	4.75
Early Ozark	1.00	3.00	4.75	Aroma	1.00	3.00	4.75
Mid-season to late				Pride of Cumberland	1.00	3.00	4.75
Bismarck	1.00	3.00	4.75	Rewastico	1.00	3.00	4.75
Wm. Belt	1.00	3.00	4.75	Gandy	1.25	3.25	6.00
New York	1.00	3.00	4.75	Chesapeake	1.50	4.00	7.50
Buback	1.50	4.00	7.00	Stevens Late Champ.	1.25	3.25	6.00
Marshall	1.25	3.25	6.00	Fall Bearing.			
Norwood	1.25	3.25	6.00	Superb	1.75	6.00	11.00
Nick Ohmer	1.00	3.00	4.75	Productive	1.75	6.00	11.00
Brandywine	1.00	3.00	4.75				
Heritage	1.00	3.00	4.75				

100 postpaid; 500 and 1000 by express, not paid

# FRUIT TREES

**NOTICE**—Fruit trees of all kinds are very scarce this spring because of the very cold winter of 1917-18, as many were killed in the nurseries.

## PRICE LIST OF PEACH TREES

	EACH	TEN	HUNDRED
4 to 5 feet	.15	\$4.00	\$25.00
3 to 4 feet (best size for planting)	.35	3.00	22.00
2 to 3 feet	.30	2.50	20.00

**HALE** (J. H. Hale, or Million Dollar Peach)—Yellow, finely colored, round; very large; quality excellent. One of the best sorts for market or garden. In many peach orchards Hale is proving itself one of the best varieties. Try it. Add two cents per tree to price of others.

**CRAWFORD EARLY**—The Crawford Early is a very large oblong peach, with a prominent point on the blossom end and a bright red cheek. The flesh is yellow, very rich, slightly sub-acid, juicy, good quality and especially good for canning and eating fresh.

**ALEXANDER**—Medium to large; pale green heavily flushed with red; white fleshed.

**WONDERFUL**—Rich golden yellow color nearly covered with bright crimson; very handsome and attractive. Flesh yellow, rich and highly flavored.

**IRON MOUNTAIN**—Fruit very large white, quality good, very hardy in bud, white inside at pit. Bears third to fourth year and worthy of extensive planting.

**CHAIR'S CHOICE**—Of largest size, deep yellow with red cheek; flesh yellow and very firm, ripening a few days earlier than smock.

**HILEY**—This peach is of large size, with a delightful red cheek; flesh is white, tender and exceedingly juicy; free. It is one of the best shippers among the early peaches and invariably brings top prices. It should be planted freely in commercial orchards.

**ROCHESTER**—An excellent new sort; large size, red skin and yellow flesh; good flavor. Trees come into bearing two years after planting. A heavy cropper.

**BELLE OF GEORGIA**—One of the most profitable peaches grown. Very large. Color, white with pink cheek. Size uniform. Very productive. Hardy. Ripens a few days after Mountain Rose.

**ELBERTA**—One of the leading varieties. Large, yellow, with red cheek. Handsome. A regular annual bearer, good shipper, quite hardy in bud. Planted by the millions. A magnificent peach, well worthy of extensive planting in all peach sections. Ripens mid-season.

**GREENSBORO**—This is the largest of all the very early peaches; twice the size of Alexander and beautifully covered with light and dark red shaded with yellow. Ripens with Alexander.

**MOUNTAIN ROSE**—One of the best and most reliable early peaches. Medium size, white, suffused with carmine; flesh white. Early August.

**CRAWFORD'S LATE**—In appearance resembles C. Early, but larger and even more beautiful, and ripens from two to three weeks later.

**CARMAN**—Tree hardy and productive and fruit practically rot-proof. Carman is described as large, broad, oval in form, pointed; skin yellowish white dotted and flushed red; flesh creamy white, slightly tinged red, of a sprightly vinous flavor. Early.

**CHAMPION**—Originated in Illinois, of the Old Mixon type, skin creamy white, with a red cheek, flesh white, sweet and delicious, hardy in bud, strikingly handsome, freestone. Ripens with Mountain Rose.

PRICES OF CHERRY TREES

	EACH	TEN	HUNDRED
3 to 4 feet .....	.50	\$4.00	\$3 .00
4 to 5 feet .....	.60	5.00	40.00
5 to 6 feet .....	.70	6.00	50.00

A few of the best varieties of sour and sweet cherries: **Montmorency, Richmond, Baldwin, Dyehouse, Lambert, Napoleon, Wood, Schmidt.**

PLUMS

Prices of Plum Trees:

	EACH	TEN	HUNDRED
3 to 4 feet .....	.45	\$4.00	\$30.00
4 to 5 feet .....	.55	5.00	40.00
5 to 6 feet .....	.65	6.00	50.00

- ABUNDANCE.** Red.
- Bradshaw.** Violet-red.
- BURBANK.** Red.
- German Prune.** Dark Purple.
- Imperial Gage.** Green.
- Italian Prune.** Blackish purple.
- October Purple.** Dark purple.

- RED JUNE.** Red.
- REINE CLAUDE.** Greenish yellow with red spots.
- SHROPSHIRE.** Purple.
- Satsuma.** Purplish crimson.
- Wickson.** Red, large.
- Wild Goose.** Bright red.

APPLES

**YELLOW TRANSPARENT**—Summer. We consider this one of the best commercial Apples, and one of the few kinds that grow and bear as well North as South. Will stand Canadian winters as well as Georgia summers. By many this is considered the best of all extra-early white Apples, and comes into the market when the demand for summer Apples is extra strong; consequently it always brings the best prices. For nearby markets, to which it can be shipped in fancy baskets or boxes, it is one of the most valuable Apples in our list. The fruit is medium to large, cream and yellow; tender, juicy, of fine flavor, sub-acid, fragrant. Trees very young bearers and yield big crops. Dwarf growers; prefer thin soils, such as hillsides and upland.

**DELICIOUS**—Early winter. Red with more or less deep yellow. Early and profuse bearer. Of good size and the finest in quality of all apples; truly delicious. This is indeed a remarkable and very valuable apple.

**McINTOSH**—This variety belongs to the Fameuse group, but is adapted to a wider range of territory than Fameuse; is very attractive in appearance, bright, deep red, and good size. Flesh tender and perfumed. Is desirable for local markets and fancy trade.

✓ **NORTHERN SPY**—A hardy red apple, large, striped, and covered on the sunny side with crimson and delicately coated with bloom. Flesh juicy and rich.

✓ **YORK IMPERIAL**—A bright, pinkish red apple, striped with dark red. Flesh yellowish, firm, crisp, moderately tender and juicy; mildly sub-acid, somewhat aromatic; very good.

✓ **WINTER BANANA**—Brilliant, transparent, waxen yellow apple, with a bright pink and red blush on the sunny side. Large to very large round and tapering at blossom end. Flesh yellow, mild, sub-acid, distinctly aromatic; good to very good.

✓ **ROME BEAUTY**—Good size, roundish, slightly oblong, with a yellow skin handsomely colored and striped with bright red. The flesh is firm, crisp, juicy and of good quality.

✓ **EARLY HARVEST**—Medium size; pale yellow, early, mild, excellent, sub-acid.

✓ **SWEET BOUGH**—Large, pale yellow, sweet, productive; valuable for market.

✓ **FALL PIPPIN**—Very large, yellow, roundish, splashed with red and orange, high flavor, prolific.

✓ **MAIDEN'S BLUSH**—Medium to large, roundish, clear yellow with pink cheek; beautiful, excellent.

✓ **BEN DAVIS**—Large, bright, red, flesh white and juicy, rich and spicy, sub-acid, of good quality, a popular good keeper.

✓ **BALDWIN**—Early winter red; popular.

✓ **YORK IMPERIAL**—Light red; superior keeper.

✓ **YELLOW BELLFLOWER**—A handsome, large yellow apple, with crisp, tender, juicy flesh.

✓ **EARLY HARVEST**—Yellow and very fine.

✓ **FALLWATER**—A very fine yellow Fall apple with yellow blush.

✓ Grimes, Gravenstein, Gano, Jonathan, Stayman' Winesap, Rhode Island Greening and Paragon are all fine apples.

#### PRICES OF APPLE TREES

	EACH	TEN	HUNDRED
5 to 6 feet .....	.55	\$5.25	\$45.00
4 to 5 feet .....	.50	4.75	40.00
3 to 4 feet .....	.45	4.25	35.00

#### PRICE OF PEAR TREES

	EACH	TEN	HUNDRED
6 to 7 feet .....	.60	\$5.50	\$50.00
5 to 6 feet .....	.55	5.00	40.00
4 to 5 feet .....	.50	4.50	35.00

Write for prices on larger lots.

✓ **ANGOULEME (Dufchesse)**—Autumn. Green, very large, coarse grained but juicy.

✓ **ANJOU**—Late autumn. Green with red cheek; high quality—juicy and melting—fine growing tree, prolific. Our best autumn variety if not the best of all seasons.

**BARTLETT**—Summer, yellow; the most widely grown and the most popular of all varieties. Does not succeed so well as it did fifty years ago.

**CLAPP'S FAVORITE**—Early summer. Green with red cheek, large juicy, melting; prolific; decays quickly when ripe.

**KIEFFER**—Autumn. Yellow with red cheek, coarse grained and of fair quality; handsome growing tree and very prolific.

**SECKEL**—Early autumn. Dull red with much russet, small, high quality.

**SHELDON**—Autumn. Russet, large, round, very juicy, high quality.

**WORDEN-SECKEL**—Autumn. Red and russet and some yellow; superb quality. A glorified Seckel being of the same high quality and three to four times the size. Good growing tree and prolific.

**GRAPE VINES**

**IVES SEEDLING**.—This is one of the best grapes because it does not rot. It is a fine grape for market, also for wine. Grape juice companies will leave all others when they can get the Ives. It is very sweet when good and ripe. All growers should plant it for money making.

**MILLS**.—Black. Originated in Canada. Vines vigorous, hearty and healthy; supposed to be a cross between a native and foreign variety; bunch very large, long and shouldered; berry medium to large; adhere firmly to stem; flesh firm, meaty rich and sprightly.

**GREEN MOUNTAIN**.—The earliest White Grape. Bunch small to medium size, often shouldered; berries rather small, greenish white, thin skinned, tender, sweet, juicy and vigorous, with delightful, sprightly and refined flavor. Ripens very early.

**WORDEN**.—A black grape that resembles Concord closely, but with more tender pulp, higher quality and ripens a week to ten days earlier. It is also a little larger in both bunch and berry than the Concord.

**CAMPBELL'S EARLY**.—Black. Cluster large and shouldered, moderately compact, very early and productive. This is claimed to be the finest Grape that has been produced in a long time. It makes a strong growth, with abundant thin, healthy foliage. Quality about the same as Concord.

**EARLY OHIO**.—The earliest black grape known; ripens ten days to two weeks before Moore's Early. Bunch large, compact and shouldered; berry medium, covered with heavy bloom; leaves vary and perfectly healthy. Fully as hardy or more so than the Concord. A vigorous grower, very productive and of good quality. Berry adheres firmly to the stem. One of the best shippers.

**CONCORD**.—Bunch and berry very large; blue-black with bloom; skin thin; crack easily; flesh sweet, pulpy, tender, good quality. Very prolific and a vigorous grower. One of the most reliable and profitable varieties for general cultivation.

**PRICES OF GRAPE VINES**

	Each	12	50	100	1000
Green Mountain, 1 year old .....	\$0.50	\$5.00	\$9.00	\$15.00	
Campbell's Early, 2 years old .....	.50	5.00	8.00	15.00	
Ives, 1 year old .....	.20	.90	2.50	5.00	
Ives, 2 years old .....	.25	1.00	1.50	3.50	
Early Ohio, 1 year old .....	.30	3.00	5.00	10.00	
Concord, 2 years old .....	.30	1.50	3.50	6.00	
Worden, 2 years old .....	.30	1.50	3.50	6.00	
Mills, 1 year old .....	.50	3.00	8.00	15.00	

Add 5 cents each if to go by mail.

### GOOSEBERRIES

**CARRIE** is a vigorous grower and perfectly hardy, and is a heavy yielding plant. The fruit is larger than the Houghton and has a fine flavor.

**DOWING** is another fine fruit, a strong and vigorous grower, and the berries are of an excellent quality, and are fine for home or market.

**HOUGHTON** is a fine berry; is grown everywhere for home and market. It is one of the healthiest of the gooseberry family and has a full crop each year.

	12	25	100	250	500	1000
Houghton .....	\$1 00	\$1 25	\$6 50		\$25 00	\$40 00
Dowing .....	1 00	2 00	6 50			
Carrie .....	1 00	2 00	6 00		21 00	40 00

12 and 25 prepaid, others not prepaid.

### CURRANTS

**BLACK NAPLES.**—Bush very vigorous, upright, moderately productive; fruit varies from small to large, averaging above medium; pulp acid with strong flavor. An old and well-known variety.

**CHERRY.**—Bush vigorous, stocky and compact; cluster rather short, with short stems; fruit averages large; color fine, bright red; berry thin skinned, juicy and fine flavored. One of the most productive of the large currants.

**FAY.**—*Fay's Prolific.* Bush vigorous, but not quite so strong a grower as Cherry; cluster medium to long, with rather long stems; color darker than Cherry, berry averages large; juicy and less acid than Cherry.

**NORTH STAR.**—Bush very vigorous, upright, somewhat spreading; clusters medium length; berries vary from small to medium or above; dark red; comparatively mild acid. Hardy and productive.

**RED DUTCH.**—An old and well-known variety. Bush a strong, tall, upright grower, clusters average about three inches long; berries medium in size, dark red, sprightly sub-acid flavor. Productive.

**VERSAILLES.**—*La Versailles.* Bush a vigorous somewhat spreading grower. Very similar to Cherry in habit of growth and character of fruit.

**WHITE GRAPE.**—Bush vigorous, somewhat spreading, productive; clusters long, berries large to very large, averaging large, of very attractive color, mild flavor and good quality. A good table variety.

Price, any of the above varieties of Currants, strong 2-year-old, 10c each, 90c per dozen, \$5.00 per 100.

Each and dozen by parcel post prepaid, 100 by express not prepaid.

Mr. Michael N. Borgo.

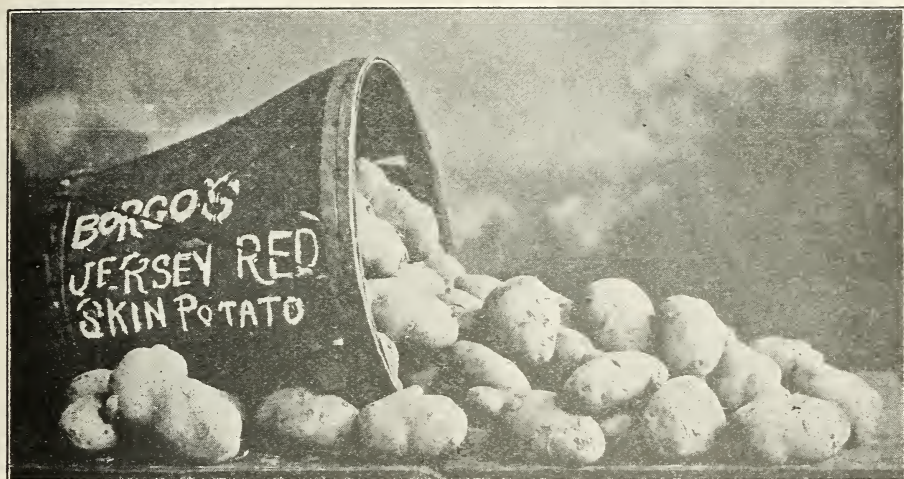
Dear Sir:—I have received the Dewberry Plants and they are fine plants. Enclosed find check for my order. You will hear from me when I am in need of more.

Yours respectfully,  
DAVID MILNE.

Ironia, N. J.,

Dear Sir:—Received plants in good condition. Thanks for prompt shipment.

Yours truly,  
E. W. STROUD.



## BORGO'S JERSEY RED SKIN POTATO

The wonderful red potato. The red skin potato is not an early potato at all, and should not be planted for early crop. Here in South Jersey we plant them from July first to tenth. This red skin potato will do best in cold weather; it will grow fine potatoes even if the vines are hurt from the frost a bit. The potato does not grow deep in the ground. We dig them the last of October or first of November, depending on how cold the weather is. The red skin potato is a fine yielder of fine large potatoes, is one of the best keeping potatoes on the market, and a good eating potato. cooking dry and mealy. This potato, with good cultivation, good fertilizer and good ground will yield from two to five hundred bushels of fine potatoes per acre. Irrigation will produce as high as eight hundred bushels per acre. This wonderful red skin potato should be planted either for market or home use. I therefore advise all growers to plant some of this wonderful potato; it is sure to please.

**Price, half peck, 75c; peck, \$1.00; half bushel, \$1.50; bushel, \$3.00. Barrel of three bushels, \$7.00. Order early.**

**NOTICE—SPECIAL OFFER.** To those who cannot use any of the amounts of red skin potatoes offered above and wishing to give them a trial, will send post-paid to any address 12 potatoes for 35c, 24 potatoes for 65c.

### WORDS OF PRAISE

Mr. Michael N. Borgo, Vineland, N. J.,

Sharon Hill, Pa., January 2, 1919.

Dear Sir: On account of the first lot you sent me of Jersey Red Skin potatoes going astray, I did not plant them until Aug. 2nd. Notwithstanding that they were planted a month later than you advise, they produced a remarkable crop of edible size tubers of fine eating quality. I never saw potatoes start so soon after planting and grow so fast. They were entirely free from blight which badly affected some State of Maine potatoes growing not 50 feet from them. I did not dig them until after frost had killed the tops. They were entirely free from seed or dry rot with which my other late potatoes were infected. The particular value of the Jersey Redskin to me (I grow only for my own use and have only a few acres) is that I can plant them after the early vegetables are cleared off. This enables me to grow my entire winter and spring supply of potatoes. Before I had sown for only a few late potatoes and had to buy them from November until the early crop of Irish Cobblers were ready. You certainly have introduced a wonderful potato. Yours very truly, H. I. Ireland.

Michael N. Borgo, Vineland, N. J.

Chestnut Hill, Phila., Dec 22, 1918

Dear Sir:—The Red Skin potatoes you write about were received and planted about July 15. The yield was very fine, both as to quantity and quality. We will plant more next year.

Very truly, WILLIAM J. LATTA.

Mr. Borgo,

Montgomery, N. Y., Dec. 27, 1918

Dear Sir:—The Red Skin potatoes that I bought from you yielded wonderfully. I never had potatoes yield any better. Mr. Thomas Chambers, one of my neighbors who bought sprouts of you through me, had a very satisfactory crop of sweet potatoes; also James Siegmond's sweet potato crop was good.

Very truly yours, W. M. BRIGHT.

## LATE CROP SEED POTATO

**IRISH COBBLER.** This seed is grown here in South Jersey, started about August 1st, and makes fine seed for next year's planting. It is better than Northern grown seed. About four-fifths of the enormous early potato acreage in Cumberland County is planted from late-crop Cobblers. One basket of late-crop Cobblers will go as far as one bushel of Northern grown seed, and seed is very free from diseases. You will make no mistake in planting them. Farmers in Cumberland County use them for the last six or seven years. Late crop seed was tried in Delaware, Maryland and Virginia, and gave excellent satisfaction. Save seed and money by buying late crop Cobblers, and get a stand of potatoes free from diseases. Try them.

Price: Half peck, 75c.; peck, \$1.00; half bushel, \$1.50; bushel, \$3.00; 2-bushel bags, \$5.60. Send order early.

Dear Sir.—The 3 bbls. of Seed Sweet Potatoes received today all in good order.

Trenton, N. J.  
Yours with respect,  
C. VAN NEST.

**GLADIOLUS BULBS.**—Best mixed colors, 30c doz.; 100, by express, \$3.00

**DAHLIAS.**—Mixed colors, 50c doz., by mail; \$2.50 per 100, by express. Add 10c per dozen by mail.

**LILY OF THE VALLEY.**—25c per doz.; \$1.50 per 100. Add 5c per doz. by mail.

**TUBEROSE.**—PEARL—3 for 25c; \$1.00 per doz. Add 12c per doz. by mail.

## VEGETABLE AND BERRY GROWERS

*I am prepared to supply your wants this spring with fine vegetable and berry plants. I have a large stock of all varieties; prices very low for this grade of stock. I want that trial order, no matter how small, bigger ones will come later. I hope you will compare prices with quality as I feel sure I will receive your order, for a trial order will convince you, as my customers buy from year to year. So do not hesitate in sending me your order. Let's get acquainted.*

MICHAEL N. BORGO,

Vineland, New Jersey





# VEGETABLES

## LATE CABBAGE PLANTS

12, 20c.; 25, 30c.; 50, 40c.; 100, 60c.; postpaid.  
500, \$1.50; 1,000, \$2.00; Express not paid.

**LATE FLAT DUTCH.** A well known variety and it is about the best late cabbage for winter. A fine keeper. Very large heads.

**DANISH BALL HEAD** is a very large, solid head, of fine quality for keeping, and almost every plant will make a head.

**RED DANISH ROUND HEAD.** This is a very fine Red. Cabbage plants are very strong and compact in growth, producing dark red, round, solid head. It is fine for pickling.

**DRUMHEAD SAVOY CABBAGE** are noted for their fine and delicate flavor. The leaves are wrinkled or densely crumpled, and very attractive. A good winter keeper and one of the best for home or market.

## EGG PLANTS

12, 30c.; 25, 75c.; 50, \$1.00; 100, \$3.00; postpaid.

**BLACK BEAUTY** is very early, in fact, the earliest of good market variety. It grows a good size fruit for market. Average weight, two to three pounds. Bears its fruit close to main stem.

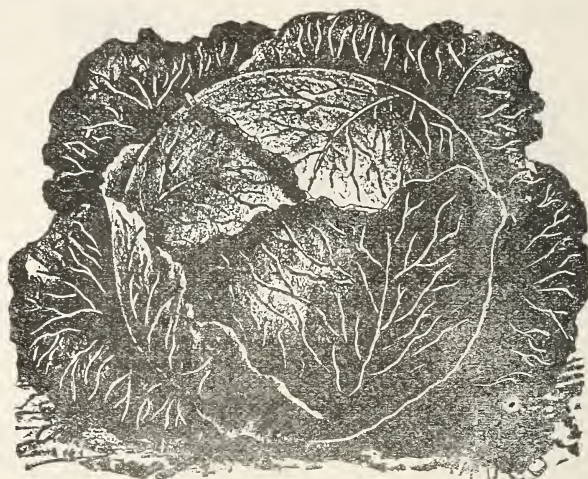
**NEW YORK IMPROVED.** Good sort for home and market. Fruit large, skin rich purple. Produces fruit until frost.

## CAULIFLOWER PLANTS

12, 20c.; 25, 30c.; 50, 50c.; 100, 90c.; postpaid.  
500, \$3.00; 1,000, 500; Express not prepaid.

**SNOWBALL CAULIFLOWER.** This variety is well known by either home or market gardeners. Snowball Cauliflower can be planted for early or late, and it will make a fine, large head. It is one of the best early or late cauliflower any one can find. Plants can be set closer in the row than other varieties.

**NEW CENTURY CAULIFLOWER.** New Century Cauliflower is about the same size as Snowball, and it has a fine flavor and is a good keeper.



CABBAGE

**EARLY CABBAGE PLANTS**

12, 20c.; 25, 30c.; 50, 45c.; 100, 75c.; post paid.  
500, \$1.75; 1,000, \$3.00; Express not paid.

**JERSEY WAKEFIELD.** It is a very solid early cabbage and it has a very few outer leaves. Can be set very early. It will mature nice, large head in 75 to 80 days.

**CHARLESTON WAKEFIELD** is about 2 weeks later than Jersey Wakefield and it will yield about twice the crop of Jersey Wakefield, and it makes a nice, large head.

**COPENHAGEN MARKET.** A fine, large, early, round-head cabbage. It will stand a long time without bursting and easy to grow to 10 pounds. Short stem, heads almost on the ground and can be set closer than other varieties. They should be set out in every garden. Try them.

**ALL HEAD EARLY.** This variety can be planted any time for early or summer or winter use. It makes a very large, round head and it is the earliest of large head cabbage. Head one-third larger than Copenhagen Market, but a little later.

**CELERY PLANTS**

25, 35c.; 50, 60c.; 100, \$1.00; post paid.  
500, \$2.50; 1,000, \$4.50; Express not paid.

**GIANT RASCAL** has a sweet, nutty flavor, and a very fast grower, and the stalks are from two to three feet high. It is stringless, blanches easily, and is a fine keeper.

**WINTER QUEEN.** This variety is probably the most desirable winter celery. Short, stout, thick, heavy, with more heart than any other variety. The flavor is just delicious and leaves nothing to be desired. It blanches to a cream white, and it blanches up handsomely.

**WHITE PLUME.** One of the best celery for Thanksgiving or Christmas

use. It turns white just at maturity, and does not require blanching. White Plume is all anyone can desire for a white celery.

**GOLDEN SELF BLANCHING** is grown by the most of the large growers, because it brings the highest price, and it is self-blanching, not requiring blanching like other varieties. It grows from 15 to 20 inches high. It will keep in good condition until about New Year's. Its flavor is delicate, very stocky and heavy; perfectly solid.



#### PEPPER PLANTS

##### CHINESE GIANT—

12, 25c.; 25, 35c.; 50, 50c.; 100, 80c.; 500, \$2.75; 1,000, \$4.50.

##### RUBY KING—

12, 25c.; 25, 35c.; 50, 50c.; 100, 80c.; 500, \$2.75; 1,000, \$4.50.

##### NEW TOMATO PEPPER—

12, 25c.; 25, 35c.; 50, 50c.; 100, 80c.; 500, \$2.75; 1,000, \$4.50.

##### LONG RED CAYENNE—

12, 25c.; 25, 35c.; 50, 50c.; 100, 80c.; 500, \$2.75; 1,000, \$4.50.

12, 25, 50, 100, by mail, prepaid. 500 or more by parcel post or express, not paid.

**CHINESE GIANT PEPPER.** The largest of all peppers. The fruits of this variety are of monstrous size, even when put alongside such a large kind as Ruby King.

The shape is more blocky than Ruby King, almost square, 4 to 5 inches in diameter and of equal length. Color, brilliant glossy scarlet. It is so immensely productive that frequently a half dozen peppers will touch one another. The habit of growth is strong and stocky, about 18 to 24 inches high. Usually three or four fruits are set first near the base, and while these are ripening, a second setting is growing higher up. Flesh is thick and meaty, and entirely free from any fiery flavor.

**NEW TOMATO PEPPER.** Of upright growth, enormously productive. May be eaten out of the hand like an apple, or stuffed with meats, rice, etc., and baked, or served as a salad, and fine for canning, being of mild and delicate

flavor. It is sure to prove a profitable market variety. It stays in bearing right through the season from early June until frost. An excellent sort for the home or market.

**LONG RED CAYENNE.** The conical shaped fruits are 3 to 4 inches long, of bright red color, and borne in great profusion. The flesh in character is very hot, sharp and pungent. A favorite for bunching with pot-herbs or for winter use.

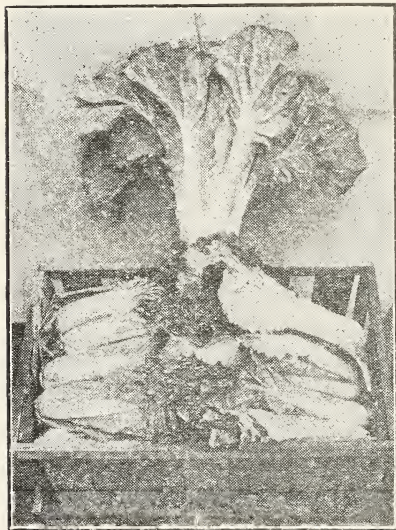
**RUBY KING.** A very large and sweet pepper, well known by all pepper growers. The flesh is thick and meaty and when ripe it is a bright red. It is an immensely productive pepper and is as fine a market and home pepper as one wants.



#### LETTUCE PLANTS

**BIG BOSTON.** One of the best for forcing, or frames for use in early spring, or in open ground for summer and fall. It is recommended for market as a fine, big, crisp and tender head lettuce.

12, 20c.; 50, 30c.; 100, 50c.; post paid.



#### CHINESE OR CELERY CABBAGE

Chinese Cabbage should be grown in every garden. A new vegetable introduced into this country from China. Its appearance is attractive, resembling Cos lettuce in shape. When bleached it is almost clear white, and is very crisp. It has a mild cabbage flavor and can be eaten raw or cooked like cabbage or spinach. Grows very quickly and is more easily grown than ordinary cabbage. As Chinese cabbage is due better in cold weather, so plants will not be ready to send out before the last of July on till September 1st. But send your order as soon as you can and plants will be sent at right time. Be sure to try them.

12, 20c.; 25, 30c.; 50, 45c.;  
100, 75c. postpaid.

500, \$1.50; 1,000, \$3.00;  
Express not paid.

**BRUSSELS SPROUTS PLANTS**

12, 20c.; 25, 30c.; 50, 50c.; 100, 75c.; postpaid.  
500, \$2.00; 1,000, \$3.25; Express not paid.

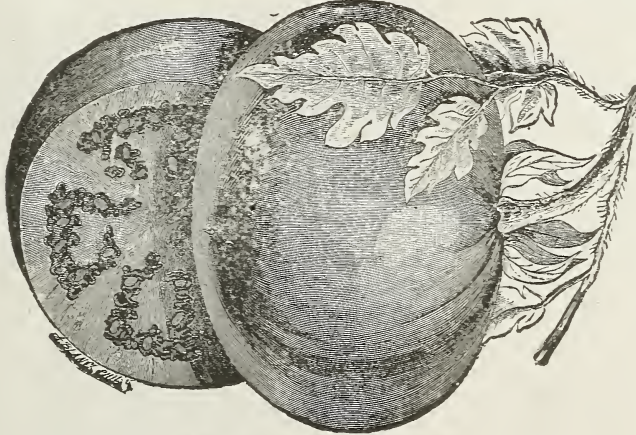
**BRUSSELS SPROUTS.** Small heads or knobs along the stem. They are better than cabbage, may be boiled like cabbage or cooked like cauliflower. Ready for use in 125 days from time you set out the plants. Be sure to try them.

**EARLY TOMATO PLANTS**

12, 20c.; 25, 30c.; 50, 60c.; 100, \$1.00; post paid.  
500, \$3.00; 1,000, \$5.00; Express not paid.  
Potted Plants, 5c each; \$5.00 per 100; Express not paid.

**JUNE PINK.** is as early as Earliana, a good yielder and a good market tomato where pink varieties are wanted; it is very fine for home use, pink fruit hanging in clusters of 5 to 7 fruit. Excellent for shipping.

**EARLIANA.** Early, good size and quite smooth. A very fine tomato for market; scarlet red color. An excellent early tomato for home or market.

**LATE TOMATO PLANTS**

12, 15c.; 25, 20c.; 50, 35c.; 100, 60c. post paid.  
500, \$1.50; 1,000, \$2.00; Express not paid.

**BONNY BEST** is very early and a heavy cropper of fine, red tomato fruit; is very smooth. It sets its fruit in clusters.

**RED ROCK.** A very good main crop tomato, producing large, solid, bright red tomatoes, and a very good yielding tomato; excellent shipper; excellent quality for all purposes.

**STONE.** The standard main crop variety. Stone is a good size, bright red, perfectly smooth and best table quality. Stone is grown in all sections for canning. Fruit will bear shipment well.

**MATCHLESS.** Another popular tomato for general planting. The color is a rich cardinal red, fruit large and smooth. Also a very fine tomato for canning.

**JOHN BAER** tomato produces its fruit about the same time as Bonny Best. The introducer has this to say, "John Baer produces large, beautiful, solid tomatoes, which ripen early right up to the stem and is an enormous cropper. Color, bright red."

**RHUBARB, OR PIE PLANT**

Every family should have a few hills of Rhubarb as it is very fine for eating and for making pies and canning. I know of some farmers who have made \$600 per acre on it. Rhubarb brings good money in market and there is not much work to its culture. As I said before, every home should have a few hills for home use if not for market. If planted in the field, set them 4 feet each way. You should include a few in your order. I can furnish good strong roots at 50c per dozen, \$3.00 per 100, \$20.00 per 1000. Add 2c each by mail.

**HORSE RADISH**

If to go by mail, add 20c per 100. 12 by mail, postpaid.

Of the easiest culture. Plant the sets in moist, rich soil, small end down, with top an inch below the surface.

**AMERICAN.**—The well-known sort. Dozen, 45c; 100, \$1.00; 1000, \$8 00

**BOHEMIAN, OR MILINERKREN.**—Of very strong growth; cuttings, planted in April, producing fine large "Radish" for grating the first of October. It is as white as snow when dressed. Grows to great size if left in ground until Spring and yields as much as four tons to the acre. Entirely free from all diseases and grows on any kind of soil, from heavy clay to light sand and withstands drought as well as the potato. Dozen, 50c; 100, \$1.50; 1000, \$10.00.

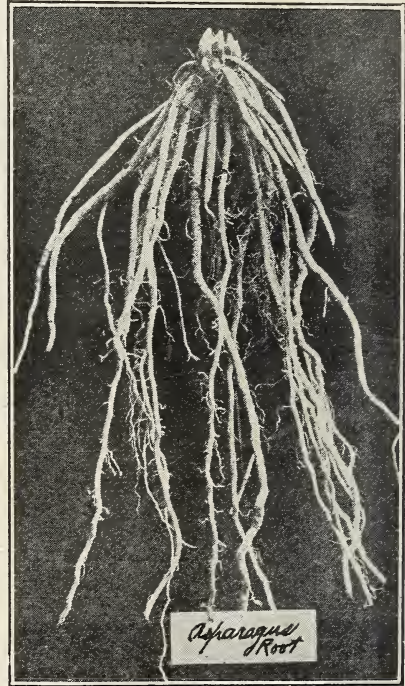
**ASPARAGUS ROOTS**

**PALMETTO** is a very fine asparagus. It is quite large and fine for market and home use, and makes a heavy yield. Mr. Charles Brunner, Cumberland County, N. J., said this is the finest he knows of. He said he has made \$900 per acre on them.

**BARR'S MAMMOTH** is another good variety, about the same as the Palmetto. It is a money maker if right care is given it. Should be set in the field 4 feet each way and in good lands for good returns. Asparagus should be planted early. Every family should have 100 or more for home use.

**GIANT ARGENTEUIL** is finest and most prolific of all, stock of immense size; attractive, rich and tender; comes into cutting condition earlier than most other varieties. Very reliable and a sure money maker. Comparatively free from rust and blight.

Add 10c per hundred to following prices if to go by mail.



PRICES	25	100	500	1000
One-year-old Palmetto .....	.50	.75	\$2.00	\$3.50
Two-year-old Palmetto .....	.60	1.00	3.00	5.00
One-year-old Giant Argenteuil .....	.50	.75	2.00	3.50
One-year-old Barr's Mammoth .....	.50	.75	2.00	3.50
Two-year-old Barr's Mammoth .....	.60	1.00	3.00	5.00